



CicloSDias
SAN DIEGO

CicloSDias Business Impact Survey



This survey can also be completed online!
www.surveymonkey.com/s/business-ciclosdias

We want to know your thoughts on how CicloSDias affected your business and get your input for future events. Please complete this short survey and return it to us via postal mail.

1. What type of business is this?

- | | |
|---|--|
| <input type="checkbox"/> Restaurant/cafe/pub | <input type="checkbox"/> Housewares (appliances, hardware) |
| <input type="checkbox"/> Grocery, liquor store | <input type="checkbox"/> Sporting goods |
| <input type="checkbox"/> Gifts, small household items | <input type="checkbox"/> Service (e.g. laundromat, mortuary) |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Other: _____ |

2. Did your business open specially for CicloSDias or extend open hours? Y / N

3. Did you have any special promotions or activities for CicloSDias? Y / N

4. How did the number of employees who worked during CicloSDias compare to a typical Sunday? (If the business is usually closed Sunday, compare to Saturday)

Far fewer employees	Fewer	About the same	More	Many more employees
0	0	0	0	0

5. How did the number of people who visited your business during CicloSDias compare to a typical Sunday? (Or Saturday)

Far fewer visitors	Fewer visitors	About the same	More visitors	Many more visitors
0	0	0	0	0

6. How did sales during CicloSDias compare to a typical Sunday? (Or Saturday)

Far fewer sales	Fewer sales	About the same	More sales	Many more sales
0	0	0	0	0

7. Overall, how did CicloSDias impact your business?

Strongly negatively	Somewhat negatively	No impact	Somewhat positively	Strongly positively
0	0	0	0	0



Two more questions on back →

8. Please briefly describe these impacts:

9. Do you have any suggestions for improving CicloSDias?

We greatly appreciate your time and input. If you have any questions or concerns please contact Jordan Carlson at 858-534-9308 or jacarlson@ucsd.edu.
3900 5th Ave Suite 310, San Diego, CA 92103