

Pre survey (before 8/11 event)

Description of CicloSDias: "CicloSDias is a community enrichment event hosted by the City of San Diego where the streets along a 5-mile route in Mid-City San Diego will be closed to vehicles and opened to people walking, biking, playing, or just enjoying the streets without worry of vehicle traffic. This event will be held on Sunday August 11th. An important goal of the event is to provide opportunities for more physical activity and enjoyment of your community."

Have you heard about the upcoming CicloSDias event? y/n/not sure

If yes, how did you hear about it? (radio or tv coverage, social media, community organization, flyer or poster, Internet, friend family or coworker, not sure)

Do you plan to attend the CicloSDias event? y/n/maybe

If no, do you know anyone who plans to attend this event? y/n

*AFTER THIS POINT, THE PRE AND POST SURVEYS ARE THE SAME

Would you be interested in having a CicloSDias event in your neighborhood? y/n

Do you own a bicycle? y/n

If yes, how often do you ride your bicycle? (once per month or less; once per week; more than once per week)

In general, how would you rate the City of San Diego in providing safe environments for cycling? (very good, good, average, poor, very poor)

Please rate your support for the City of San Diego to add high quality bicycle paths, separated from traffic, along some city streets? (very supportive, somewhat supportive, neutral, somewhat unsupportive, very unsupportive)

Please rate your support for adding high quality bicycle paths, separated from traffic, along some city streets even if it means eliminating some parking spaces or a lane of traffic? (very supportive, somewhat supportive, neutral, somewhat unsupportive, very unsupportive)

Please rate your support for adding bicycle parking on more city streets even if it means an automobile parking spot will be eliminated? (very supportive, somewhat supportive, neutral, somewhat unsupportive, very unsupportive)

A bicycle sharing program creates stations where people can rent bicycles for low cost. Users are able to take a bike from a nearby station, and use it to travel to a station near their final destination. From there they can walk to that destination. Would you use a bicycle share program if there were one near your home or work? (definitely yes, probably yes, maybe, probably not, definitely not)

Next I would like to read a list of services or conditions that might encourage you to ride a bike to work or other destinations. Please tell me how important each of these would be in deciding to bike to work or elsewhere - we'll use a scale of 1 to 7, where 1 means not at all important, and 7 means extremely important.

- Showers
- Lockers
- Secure bicycle parking
- Less automobile traffic
- More bicycle lanes on streets
- More bicycle paths separate from streets

During the past 7 days, how long did you spend cycling for leisure or for transportation? (none, 1-15 minutes, 16-45 minutes, 46-90 minutes, more than 90 minutes)

During the past 7 days, how long did you spend walking or running for leisure or for transportation? (none, 1-15 minutes, 16-45 minutes, 46-90 minutes, more than 90 minutes)

During the past 7 days, how long did you spend driving or riding in a personal vehicle? (not including public transit)? (none, 1-45 minutes, 46-120 minutes, 2-5 hours, more than 5 hours)

What is your age (or are group in intervals of 10 if that is easier to answer)?

Are you male or female?

What is your race/ethnicity? (White non-Hispanic, Latino, Asian, Black, American Indian or Alaska Native, Pacific Islander, Multiracial, other [specify])

What is the highest level of education you have received? (Less than high school diploma, High school diploma or GED, Some college or associate's degree, College graduate, Graduate degree)

Is your personal annual income more than \$45,000 per year? y/n

What is your zip code (unless we can get this from Flagship)?

Post survey (after 8/11 event)

Description of CicloSDias: "CicloSDias was a community enrichment event hosted by the City of San Diego where the streets along a 5-mile route in Mid-City San Diego were closed to vehicles and opened to people walking, biking, playing, or just enjoying the streets without worry of vehicle traffic. This event was held on Sunday August 11th. An important goal of the event was to provide opportunities for more physical activity and enjoyment of your community."

Did you know about the CicloSDias event? y/n

If knew about event, how did you hear about the CicloSDias event? (radio or tv coverage, social media, community organization, flyer or poster, Internet, friend family or coworker)

If knew about event, did you attend the CicloSDias event? y/n

If they attended, how did they travel there; how long did they stay; how many people did they go with. Would they like to go again?

If yes heard about event but didn't attend, do you know anyone who attended? y/n

If yes heard about event but didn't attend, did you do any activities outdoors for at least 1 hour on Sunday August 11th?

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